

education

UNIVERSITY OF GEORGIA
Athens, Ga / 2014-2018

A.B.J. / Journalism
A.B. / International Affairs
New Media Certificate

skills

graphic design
layout design
data visualization
infographics
web design
CMS
newsletters
presentation design

tech literacy

HTML&CSS
Wordpress
Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
Adobe Premier Pro
Hootsuite
Constant Contact
Mailchimp
Brevo
Microsoft Office
Microsoft PowerPoint
Google Slides
Meltwater

languages

English - native

relevant experience

Digital Content and Graphic Design Specialist

City of Atlanta Department of Transportation, atldot.atlantaga.gov / Atlanta, Ga.
August 2021 - present

Strategize, adapt and edit content to best standards for web-based platforms
Design print materials, web and social media graphics, internal templates for various platforms, department-wide
Institute, design and produce internal newsletters with Constant Contact

Production Intern

English TV to Africa, Voice of America, voanews.com / Washington, D.C.
January 2018 - April 2018

Acted as assistant TV producer for video shoots for shows and online
Transcribed video pieces for digital and broadcast packages and documentaries
Oversaw audience engagement for various social media platforms
Designed new social media graphics to fit current styles and standards

Editorial Intern

Atlanta Magazine, atlantamagazine.com / Atlanta, Ga.
September 2017 - December 2017

Verified accuracy of information in articles before publication through direct contact
Produced timely short event listings for website and magazine
Assisted with editing copy as needed or during fact-checking

Editor in Chief

Infusion Magazine, infusionmagazine.com / University of Georgia, Athens, Ga.
September 2014 - May 2018

Managed staff of over 60 students and five overarching teams
Implemented new branding and higher standards for content and design
Trained new and inexperienced members in writing and design and assisted operations for all teams as needed
Contributed content to magazine and acted as layout designer
Decided whether content and style met standards of Infusion Magazine

Graphic Designer and Assistant to the Director

Georgia Scholastic Press Association, ugagspa.org + High School & Diversity Outreach, Grady College of Journalism and Mass Communications, grady.uga.edu/high-school-discovery / University of Georgia, Athens, Ga.
September 2016 - June 2017

Assisted with event planning for conferences and the summer academy
Curated and designed marketing and supplemental material for events
Modernized branding and designed all items for summer academy

Admissions Assistant

Dept. of Public Administration and Policy, padp.uga.edu / University of Georgia, Athens, Ga.

August 2015 - September 2016

Maintained physical and digital applicant files
Communicated with applicants about deadlines and documents, and answered applicants' questions
Utilized Excel and Access to track and analyze applicant data